

## First Choice Financial Federal Credit Union Cutest Pet Contest- Official Rules

1. NO PURCHASE NECESSARY. Membership is not required to participate in the prize drawing.

2. ELIGIBILITY – Participation is limited to eligible persons who are 18 years or older. Eligible persons will submit 1 (one) picture of their pet to the Credit Union. By submitting an entry, you agree to be bound by these Official Rules. The Promotion period begins February 1, 2023, and ends February 28, 2023, and applies to entries actually received by the Credit Union during this period. All winners will be notified by the Credit Union. If any prize is unclaimed, an alternate winner will be chosen. Employees, officers, directors of the Credit Union and immediate family members (spouse, parents, siblings, children and their spouses) and persons living in the same households of each of the above are ineligible.

**3. PRIZES – (1) \$50 gift card to Harvey’s Home, Garden and Pet Center, (1) goody bag from Harvey’s Pet in Johnstown, NY, and submitted photo of pet to be placed on a billboard in April 2023.**

4. HOW TO ENTER – Enter at:

- Facebook.com/FirstChoiceFinancialFederalCreditUnion
  - Comment picture on applicable post “Cutest Pet Photo Contest”
- Email entry to [marketing@fcfinancialcu.org](mailto:marketing@fcfinancialcu.org)
  - Subject: Cutest Pet Contest
  - Name of eligible participant, name of pet, and phone number to be submitted.
- By mail:
  - First Choice Financial Federal Credit Union  
PO Box 232  
Gloversville, NY 12078
- In person entry
  - Deliver photo of entry to one of our locations.
  - Name of eligible participant, name of pet, and phone number must be submitted.
- **Only one entry per pet**
  - Entry to include one pet in photo

5. WINNER SELECTIONS – Two winners will be selected by March 6, 2023, at random from eligible entries. The selection of a prize winner hereunder will be final. Selected winners will be notified by mail, telephone, or email, following the drawing week. In the event a selected winner is unreachable within seven days or cannot accept the prize for any reason, the selected winner will forfeit the prize and an alternate winner may or may not be selected from the remaining eligible entries. No transfer or substitution of prize permitted by winner. No cash or other considerations will be paid. Odds of winning will depend upon the number of eligible entries received.

6. CONDITIONS OF PARTICIPATION – First Choice Financial Federal Credit Union reserves the right to disqualify entrants who fail to follow these Official Rules or who make any misrepresentations relative to the Campaign and acceptance of a prize. Entrants agree to be bound by the terms of these Official Rules and by the decisions of First Choice Financial Federal Credit Union, which are final and binding on all matters pertaining to this campaign. By accepting a prize, winner agrees to hold First Choice Financial

Federal Credit Union and its employees harmless for any injury or damage caused or claimed to be caused by participation in the Campaign or acceptance, receipt, possession, or misuse of the prize. First Choice Financial Federal Credit Union is not responsible for any printing, typographical, mechanical or other error in the administration of the Campaign or in the announcement of the prize.

7. PUBLICITY AUTHORIZATION – First Choice Financial Federal Credit Union may use winner's name, likeness and city name for promotional purposes without additional compensation.

8. WINNERS LIST – The names of the winners will be kept at First Choice Financial Federal Credit Union. For a copy of the winners list, please contact First Choice Financial Federal Credit Union at [info@fcfinancialcu.org](mailto:info@fcfinancialcu.org)

9. VOID WHERE PROHIBITED BY LAW - All federal, state and local laws and regulations apply.